

## Various Sponsorship options and their freebies

### 1. Platinum Sponsor: Rs 300,000

- Status of Chief Sponsor
- Logo on printed/online publicity materials
- Logo on back drop
- 8 Delegates free
- Display stand
- Logo on kit-bag
- One Page advertisement in Souvenir
- Brochures in Kit-bag
- Distribution of publicity materials to delegates during Conference.

### 2. Gold Sponsor: Rs 200,000

- Kit Bag Sponsor
- Logo on printed/online publicity materials
- Logo on back drop
- 6 Delegates free
- Display stand
- One Page advertisement in Souvenir
- Brochures in Kit-bag.

### 3. Silver Sponsor: Rs 1,00,000

- Post Lunch High Tea Sponsor
- Logo on printed/online publicity materials
- Logo on back drop.
- 4 Delegates free
- Display stand
- Half Page advertisement in Souvenir
- Brochures in Kit-bag.

### 4. Co-Sponsor: Rs 50,000

- Logo on printed/online publicity materials
- Logo on back drop
- 2 Delegates free
- Display stand
- Half Page advertisement in Souvenir
- Brochure in Kit-bag.

## Convention Souvenir:

The organizers bring out a souvenir containing the text of lectures delivered by the eminent speakers, research articles & abstracts for the knowledge of various stake holders for wide publicity. The opportunities are available to advertise the product, company and technology in the convention souvenir at nominal rates. The prospective exhibitors / advertisers are requested to send their advertisements for publication in the souvenir (A4 Size). Advertising Rates for the Convention Souvenir are as below:

Particulars	Amount
Full Page	Rs. 15,000/-
Half Page	Rs. 9,000/-
<b>Special Pages:</b>	
Inside Cover – Color (Front Page)	Rs. 25,000/-
Outside Cover – Colour (Back Page)	Rs. 30,000/-
Inside Cover – Colour (Back Page)	Rs. 25,000/-
Front Fold page	Rs. 45,000/-
Back Fold Page	Rs. 40,000/-
Ist Opening Page (Third Page)	Rs. 25,000/-
Fifth Page	Rs. 20,000/-
Seventh Page	Rs. 20,000/-

**Product Exhibition Stalls:** Exhibition of Scientific Instruments, Dairy Processing Equipments, Dairy farm Equipments, Educational Tutors, Dairy Products etc., will be organized as part of Dairy & Feed Expo, to provide a linkage between the manufacturers, their representatives and the end users. Stalls will be available on "First-come-First-serve basis". The size of stall will be of 10x10 feet area (with one table and two chairs).

All correspondence should be mailed to:

**Dr. I. K. Sawhney**

Convener National Seminar & Emeritus Scientist  
Dairy Engineering Division, ICAR-N.D.R.I. Karnal-132001, India  
Mob: +919896440784

Email: [ideaseminar2018@gmail.com](mailto:ideaseminar2018@gmail.com)

Phone: 8397833349, 9896096281

For Updates please visit: [www.dairyidea.com](http://www.dairyidea.com)

## For Stall Booking:

+91- 9212271729 | +91- 9873609092

Bharti Media & Events Pvt. Ltd.

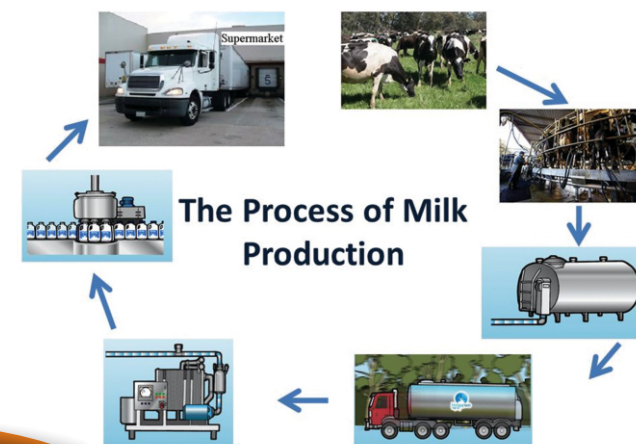
112, 1<sup>st</sup> Floor, Vardhman Mall, Sec. -19, Faridabad, Haryana-121002

Email: [info@bhartimedia.com](mailto:info@bhartimedia.com), Web.: [www.bhartimedia.com](http://www.bhartimedia.com)

# 11<sup>TH</sup> National Convention & Seminar on Dairy Process Engineering

from  
**'Farm to Table'**  
on  
21<sup>st</sup> to 22<sup>nd</sup> October, 2018

Venue  
Labh Ganga Convention Centre  
Bhopal Bypass, Indore (Madhya Pradesh)



## Jointly organized by:



Indian Dairy  
Engineers  
Association

&

**BME**  
Bharti Media & Events

## National Advisory Committee

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Director, ICAR-National Dairy Research Institute, Karnal, Haryana
- **Er. S. C. Aggrawal**  
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- **Bharat Baliyan**  
Exhibition Director, Bharti Media & Event Pvt. Ltd., Delhi
- **Er. S. K. Chaudhary**  
General Secretary (IDEA) & Chief Technical Officer, ICAR-National Dairy Research Institute, Karnal, Haryana

### Convention Convener:

- **Dr. I. K. Sawhney**  
Vice President IDEA & Emeritus Scientist, ICAR-National Dairy Research Institute, Karnal, Haryana

### Convention Co-Convener:

- **Dr. P Barnwal**  
Principal Scientist, ICAR-National Dairy Research Institute, Karnal, Haryana

## About IDEA

Indian Dairy Engineers Association (IDEA) came into existence on 13th February 2002. It is an effort to bring together all persons engaged in Engineering Profession connected with Dairy Industry. 'IDEA' provides a common platform to the Dairy Engineers fraternity, where they could exchange ideas, share their views and experiences for the betterment of Dairy and Food Industry. In last over one decade IDEA has grown from a sapling to a tree and has started bearing fruits.

## National seminar

At this juncture when India has established itself as the largest milk producer in the world, it has a potential to become a major contributor to the global export market of milk products. The dynamics of technology improvements have radically changed and food quality and safety standards have assumed paramount significance and are crucial in international trade. The role of engineering interventions in dairy processing from farm to table can perhaps never be over emphasized.

The 11th National Seminar on "Dairy Process Engineering from Farm to Table" is being organized by Indian Dairy Engineers Association on October 21-22, 2018, jointly with 6th Dairy & Feed Tech Expo being organized by M/s Bharti Media & Events Pvt. Ltd. at Indore. The convention will include invited presentations from eminent engineering professionals and contributory poster / oral presentation on various areas of engineering interventions including milk processing, equipment manufacturing, supply chain management, entrepreneurship, research and education, spread over five technical sessions.

## Technical Session

1. 'Make in India' initiatives in manufacturing of Dairy Process Equipments.
2. 'Engineering Solutions' for sustainable balancing of local milk processing economies.
3. 'Automation and Energy Management' in dairy industry for quality control and enhanced profitability.
4. "Strategies for Supply Chain Management' in diverse milk production and processing facilities.
5. 'Newer Challenges in Research' Education and Manpower Development in Dairy Sector.

Sessions for Poster presentation and Oral presentation of selected research papers will be held concurrently with Technical Sessions.

## Important dates

<b>Last date submission of:</b>	
<b>Poster /Abstract / Paper</b>	<b>10.9.2018</b>
<b>Pre-registration</b>	<b>20.9.2018</b>
<b>Booking of Advertisement/exhibition stalls:</b>	<b>25.9.2018</b>

**Note:** All correspondence related to Poster, Abstract / Paper should be mailed to Er. Ankit Deep, Scientist, ICAR-NDRI, Karnal, Haryana at his e-mail: [ankit.deep@gmail.com](mailto:ankit.deep@gmail.com)

## Delegate Registration fee:

The Delegate Registration Fee for each delegate is Rs. 3000/- and for student delegates is Rs. 2000/-. It may be directly credited in the corporate account of "Indian Dairy Engineers Association" vide account no. **65243774225**, IFSC Code **SBIN0050326**, State Bank of India, NDRI Karnal – 132001 or through the bank draft in favour of "Indian Dairy Engineers Association" payable at Karnal.