REGISTRATION FEE

No.	Particulars	IDEA Non – II members membe	
1	Participants from Universities, Colleges, Research institutions, Government, Industry, Public sector, NGO's etc.,	Rs. 1500/-	Rs. 2000/-
2	Research scholars/ PG students	Rs. 600/-	Rs. 800/-
3	Retired Scientists	Rs. 800/-	Rs. 600/-
4	Spouse/ Accompanying persons	Rs. 800/-	Rs. 800/-
5	Foreign Nationals	\$ 200	\$ 200

It is mandatory for each delegate to register at the seminar to be eligible for poster presentation. The registration fee is non-refundable.

ABOUT HOST INSTITUTION

The college of Dairy Technology has transformed into a full fledged independent college from June 2009, from a two decade old Dairy Technology Programme, offering B. Tech (Dairy Tech.) course. The P.G. Programme was started both in Dairy Technology and Dairy Microbiology from the year 1994. The college has made an impact amongst the Dairy Technology institutions by providing about 340 well trained B. Tech (D. Tech) graduates for last 27 years. The college has played a key role in developing the e-content for B. Tech (D. Tech) under assistance from NAIP, ICAR. The institute is also focusing in use of Non-conventional energy in chilling milk & operation of cold storages. The Alumni's of this institution are occupying important positions in Dairy industry bringing laurels to the institution.

STALLS

A limited number of stalls would be provided on first cum first serve basis by payment of the prescribed fee. A demand draft in favour of "Organizing Secretary IDEA-2012" payable at Tirupati needs to be sent to the Organizing Secretary before 10th of Sep. 2012. The rate shall be as follow:

I					
	No.	Particular	Unit Size	Rate	
	1.	Covered stall with 5 amp plug, 2/3 lights, 1 table and 2 Chairs	3x2m	Rs.5,000/-	

PUBLICITY / ADVERTISEMENT

The Organizing committee invites advertisements from industries. These ads will be displayed in the convention and published in the seminar souvenir. The prospective advertisers are requested to send their advertisements for publication in the souvenir (A4 size) as per the rates given below

No.	Particulars	Amount
1.	Inside Cover — Colour (Front Page)	Rs. 15,000/-
2.	Outside Cover — Colour (Back Page)	Rs. 15,000/-
3.	Back Page — Colour	Rs. 20,000/-
4.	Full Page — Colour	Rs. 6,000/-
5.	Half Page — Colour	Rs. 4,000/-
6.	Full Page (B/W)	Rs. 5,000/-
7.	Half Page (B/W)	Rs. 4,000/-

ACCOMMODATION

Limited accommodation is available on the campus on payment on first come first serve basis. Good number of hotels with well furnished single occupancy are available and thier tariff varies from 1500 to 2500 Rupees.

REGISTRATION FORM **National Seminar** on "Automation in Dairy Industry"

September 24-25, 2012

Name:	D	esignation:
Ph No: Off:	Res	S:
Fax:	Need of Accord	nmodation: Yes/No
No. of accompan	ying persons:	
Registration as:	Delegate/ Retd. Scie	ntist/ Student/ Accom. Person/ Foreign
Delegate.		•
Intend to submit:	Oral/ Poster present	ration.

DETAILS OF PAYMENT

Demand Draft No:	Date:	
Bank:	Amount:	
Drawn in favour of	"Organizing Secretary IDEA-2012" payable at Tirupati (A.

For payment of registration fee / advertisements charges, send the registration form and matter of advertisements to the Organizing Secretary, along with DD drawn in favour of "Organizing Secretary IDEA-2012", payable at Tirupati (A.P.)

BANK DETAILS

Banker	6	: Andhra Bank, S.V.V.U.	Campus,	Tirupati
Account	Name	: Organizing Secretary	IDEA-20	12
Account	No.	:153510100009284		

: ANDB0001535

IFSC Code

TRAVEL PLAN

Arrival at lir	rupati :	
Date:	Train No. & Name	Time:
Depart Tiru	pati :	
Date:	Train No. & Name	Time:
Local tour: I	nterested/ Not Interested	
Date:	Train No. & Name	Time:

ADVERTISEMENT BOOKING

No	Particulars	Place/Type/ Size of Advertisement	Applied Rate	No	Total Amount
1	Advertisement				

Filled up form along with demand draft should be mailed to the following

Dr. S. RAVI KUMAR

Organizing Secretary, IDEA — 2012 & Professor and Head, Dept. of Dairy Engineering, College of Dairy Technology, S. V. V. U., Tirupati-517502 Tele fax: 0877-2249392 Mob: 09989040189 Email: idea2012tirupati@gmail.com



7th CONVENTION OF INDIAN DAIRY ENGINEERS ASSOCIATION AND **NATIONAL SEMINAR** ON **AUTOMATION IN DAIRY & FOOD INDUSTRY**

September 24-25, 2012



Organized by

Indian Dairy Engineers Association (IDEA) Sri Venkateswara Veterinary University, Tirupati

Venue

College of Dairy Technology

Sri Venkateswara Veterinary University,

Tirupati - 517502, Teli fax: 0877-2249392 Mob: 09989040189, 09010935512

Email: idea2012tirupati@gmail.com

Automation-ushering in second industrial revolution

Automation-ushering in second industrial revolution

DEAR SIR / MADAM

We have great pleasure to announce that Indian Dairy Engineers Association (IDEA) and Sri Venkateswara Veterinary University, Tirupati are jointly organizing a two days "National seminar on "AUTOMATION IN DAIRY & FOOD INDUSTRY" on 24th and 25th September 2012 at Tirupati. The two day event is designed to provide both academic and professional knowledge sharing through contributions from distinguished national faculty and young researchers from academia, Dairy and food industry and from IT Industry. Keynote address, oral and poster presentations on various automation related topics will make this conference interactive and interesting. The organizing committee hopes that rich technological ingredients will attract you and your research group to join us in making this conference a success. We invite you to actively participate in this convention and seminar.

Dr. V. Prabhakar Rao

Patron, Vice Chancellor, Sri Venkateshwara Veterinary University, Tirupati

Dr. M. Ranganadham Chairman, IDEA-2012

Chairman, IDEA-2012 Dean, Faculty of Dairy Science Tirupati Er. S.C. Agrawala

Co-Chairman, IDEA-2012 President, IDEA, Chandigarh

Dr. V. Padmanabha Reddy

Co-Chairman, IDEA-2012 Associate Dean, College of Dairy Technology, Tirupati

Dr. S. Ravi Kumar

Organizing Secretary, IDEA – 2012 & Professor and Head,
Department of Dairy Engineering,
College of Dairy Technology, S. V. V. U.,
Tirupati-517502

IMPORTANT DATES

Deadline for abstract submission : 1st September, 2012

Deadline for Registration and : 15th September, 2012

extended summary submission

Deadline for sponsorship : 20th September, 2012

IDEA 2012

THEME OF THE CONVENTION

The present day Engineers and Dairy Technologists find it bewildering the pace of change in the Instrumentation and Automation, as applied to Dairy and Food Industry. Only a few attain competence and flair in the same through shear struggle and learn by mistakes too. To have a better understanding and informed about the same, the experts from the Automation industry and Manufacturers will be invited. The experts from the Dairy and Food Industry will also deliberate on the problems of the application of Instrumentation & automation. The latest developments in software as applicable to dairy and food industry will also be addressed by experts in the field.

This convention and national seminar will focus on the following sub themes: \blacksquare

- 1. Application of Biosensors in Dairy and Food Industry
- 2. Automation in liquid milk processing with advanced hygienic design
- 3. Advances in automation of Traditional Indian Dairy products production
- 4. Advances in automation of evaporators and dryers
- 5. Development of safety systems automation in dary plant operation
- Role of instruments in preventing dairy equipment failure and optimum operation

TECHNICAL PROGRAM

Following activities will be programmed during the annual convention and national seminar.

ORAL PRESENTATION

Each oral presentation is given a total time of 20 minutes (15 min. of presentation & 5 min. of discussion). The LCD's will be provided. A presentation in the form of Microsoft Power Point for windows is recommended.

POSTER PRESENTATION

Contributions in the form of poster presentation on the thematic area of the convention are invited. A space of 90 X 90 cm will be provided for poster presentation. Upon evaluation by a panel of imminent scientists, best poster awards (2 Nos.) will be given.

IDEA 2012

SUBMISSION OF ABSTRACTS AND EXTENDED SUMMARY

The extended summaries will be published in the souvenir along with the invited papers from eminent dairy engineers. Abstracts not exceeding 300 words & extended summaries not exceeding 1500 words (inclusive of abstract) may be sent in duplicate to the Organizing Secretary by post along with a soft copy on CD (12 point, Times New Roman) or by E-mail idea2012tirupati@gmail.com. The content of the abstract should include: background, objectives, methods, results and conclusions without these headlines. The title should be in capitals and in bold. The extended summary shall have following subheadings: Introduction, Materials & Methods, Results & Discussions and Conclusions. Abstract with registration fee only be considered for publication. The official language of the convention is English.

ABOUT TIRUPATI

Tirupati is a small but beautifull and holy city located at foot hills of famous tirumala hills. The weather conditions in September are pleasant and temperature ranges from 30-35°C

HOW TO REACH TIRUPATI

The distance from Tirupati Airport, Renigunta is around 15 km. It is well connected through rail and bus services. If informed in advance arrangements will be made to pick up the delegates from tirupati railway station and Bus Stand.

LOCAL TOUR

The place of conference is a well known pilgrim center. Depending on the choice of delegates, a post seminar tour to Lord Venkateshwara (Lord Balaji) temple on tirumala hills, about 23 km from tirupati can be arranged. The other important pilgrim centers are Vayulingeswara Swamy (Srikalahasthi, 37 km), Varasiddi vinayaka temple (Kanipakam, 67 km), Tirttani (60 km), Srinivasa mangapuram (12 km), Alivelu mangapuram (7 km), Chandragiri Fort, an important historical place is also nearby.

